



Foreword

We are pleased to share our annual report 2020-21 with our friends and supporters. It has been a year of progress made on various aspects of learning and exchange, and of building partnership. Within the year, our work expanded both geographically and programmatically. Within a year, we have started project on livelihood, girl's empowerment. Our work with vulnerable populations including girls, women and children through innovative ideas.



Towards end of 2020-21, we have started realizing challenges and how it is going to affect our programme activities. All our efforts in 2021-22 will continue through our planned interventions and major focus will be on addressing Covid-19 impacts within our communities. The all important component of learning and exchange will continue as well.

It is with regret that I am informing you of decision to step down from secretary position on the board of Shohratgarh Environmental Society (SES), effective from next financial year.

It has been a pleasure being a part of Shohratgarh Environmental Society. It has been a pleasure being a part of SES board in the past thirty five years. I have no doubt the board will continue success in the future. I will guide the organization as mentor wherever required.

Best Regards,

Dr.B.C.Srivastava

PART-I ABOUT SES

ABOUT US

Shohratgarh Environmental Society (SES) is a development organization. SES was informally born with issue of local safe drinking water in 1985. Over the years, SES has evolved to be a comprehensive NGO which works in the field of agriculture, food security, livelihood, health, education, disaster mitigation, WASH & environment. Since its origin, SES has been engaged with various development-plus programme.. Various programme are addressing issues of children, women, youth & unprivileged group. These programme are based on community, gender participation & ethical ecological values.

SES work with rural communities of Uttar Pradesh as well as unprivileged group in urban areas of Uttar Pradesh. Over the years SES has established its identity in Uttar Pradesh. Over the years SES has established its identity in Uttar Pradesh. Due to years of Perseverance, dedication, determination of SES towards pious social cause, Economic & Social Council of United Nation accorded SES **Special Consultative Status** in year 2011. In Year 2015; Organization is also accredited by Credibility Alliance.

VISION

Working For a Society Where Everyone Achieve Personal Happiness & Well-being.

MISSION

To bring social change involving knowledge sharing, capacity building, experimental learning and entrepreneurial development in sustainable ecological manner.

Journey of SES

More than three decades of Community Empowerment and Sustainable Development

- Formed as informal group of youth and teachers.
- Registered as Society in 1988
- Started awareness on social issues.



- Literacy and Education
- Health and Nutrition
- Environment
- Disaster Risk Reduction



- Maternal and Natal Health
- Reproductive and Sexual health
- Child development and protection
- Water, Sanitation and Hygiene
- Special consultative status with Economic & Social Council of United Nations



1985-90



1991-1996

- Awareness and educational programme on health and environment.
- Appointed as Regional Resource Agency for National Environment Awareness Campaign for Eastern Uttar Pradesh by Ministry of Environment and Forest, Government of India.

1997-2002



2003-2008

- Sustainable Agriculture and Livelihood-small and marginal farmer, including women farmers
- Women Empowerment
- Policy Advocacy

2009-2014



2015-2019

- Climate Change
- Adolescent and Youth Empowerment
- Urban and emerging challenges such as Non-communicable diseases, road safety, waste management etc
- Skill Development and Career Counselling

OBJECTIVES OF SES

- With diminishing resources and societal forces that hinder the progress of life and development of community in Uttar Pradesh.. As SES works towards a more peaceful and equitable future, it envisions the following to turn vision in the reality of lives of the poorest people of Uttar Pradesh'
- Self-reliant communities thriving in sustainable agriculture practices through environment conservation, development and proper management of natural resources.
- Empowerment of Women, adolescents, youth and children through people's organizations where there is adequate representation of all, especially vulnerable groups.
- Access to affordable health facilities and promotion of hygienic practices.
- Access of adolescent and youth formal and non-formal educational facilities.
- Increased economic activity, and a enhance income of marginalized groups through microcredit initiatives.
- Timely, equitable and proper construction and maintenance of relevant water structures. .
- Enhancing financial literacy and business planning skill .
- Interaction and coordination of community based institutions, local government functionaries and non-governmental agencies to execute programs.

ABOUT OUR WORK

VISION: Working For a Society Where Everyone Achieve Personal Happiness & Well-being.

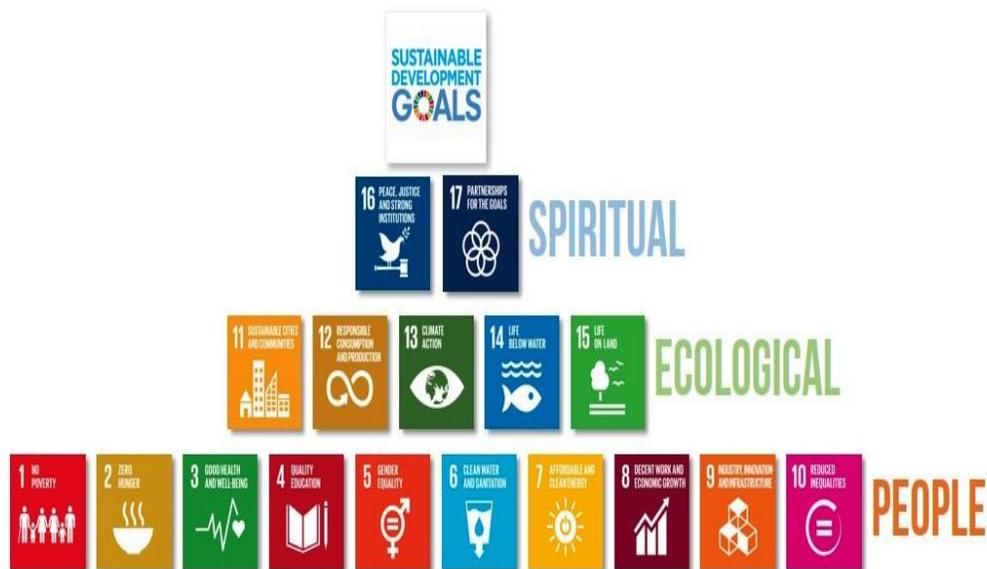
MISSION: To bring social change involving knowledge sharing, capacity building, experimental learning and entrepreneurial development in sustainable ecological manner.

The mission of SES is to promote sustainable development. In all of our projects, we aim to mitigate and build resilience to flood by increasing food security, promoting education, improving health, water, sanitation and hygiene through empowering and advocating for community member. In the process of empowering, SES has established Community Based Organizations (CBOs) made up of individuals who represent all parts of society (irrespective of caste, religion or gender), especially the most vulnerable and marginalized. SES tries to amplify the voices of the marginalized members of society, like women, children and the

elderly by integrating them in all project activities. SES also trains young community members about integrated development. SES is also engaged with emergency relief during natural disasters like flood and drought. At regular interval, we conduct research and documentation to improve the effectiveness of development programs and community participation.

OUR THEMATIC AREA

Our thematic areas are built around sustainable development goals. Goals 1 to 10 are linked to humanitarian, inclusiveness and PEOPLE harmony. Goals 11 to 15 are linked to sustainability, nature and ECOLOGICAL harmony. Goals 16 to 17 are linked to peace, partnership, values of SPIRITUAL harmony. The pyramid of sustainable development goals align with vision of SES which display above three key issue that are pivotal in determining individual happiness and well being of everyone in the society.



AGRICULTURE AND FOOD SECURITY

80 % of population in our working area is engaged in agriculture and animal husbandry provide food as well as an economic livelihood to the majority of community member in the area. Frequent floods lead to crop failures and destroy grazing lands for livestock. To help farmers cope with these harsh climates, SES implements training and capacity building along with sustainable agriculture and climate resilient practices. These practices ensure better production and enhancement in income.

HEALTH

In target area of SES, health issues are common and difficult to address. Many villagers lack access to basic medical care as the few hospitals in rural are often too far away to walk to. Moreover, many water borne diseases such as diarrhea and acute encephalitis are affecting community members from different age group. To address these gaps in health services, SES has initiated community action plan where community members themselves demand facilities and services from respective institution and authority.

WATER, SANITATION & HYGIENE:

Water security is an essential need for every human being . To ensure that community has a safe and accessible fresh water source, SES had made effort for infrastructure and teaches villagers ways to make water usage more sustainable. Community is also sensitized about sanitation and motivated to adopt proper sanitation and good hygiene practices.

EDUCATION

Many children living in the area unable to go to school for a variety of reasons. Often there is not a school building close enough to a child's village or children, especially young girls, are kept from school so that they can fetch water for their family's household

CLIMATE CHANGE & DISASTER RISK REDUCTION:

Generally, climate change is defined as a process of global warming, in part attributable to the 'greenhouse gases' generated by human activity. Irrespective of region, changes are both global, as with rising sea levels attributable to ice-melt, and local, such as changes in rainfall patterns. In the target region Of SES, it has disturbed basic source of their livelihood i.e

agriculture in form of flood & changing pattern of rainfall. Responses to climate change are to reduce the level or rate of change (mitigation) or manage its consequences (adaptation). Local people have tried to adapt in current scenario. In case of paddy, SES inspired community to do early paddy cultivation to avoid loss by flood, also using SRI technique.

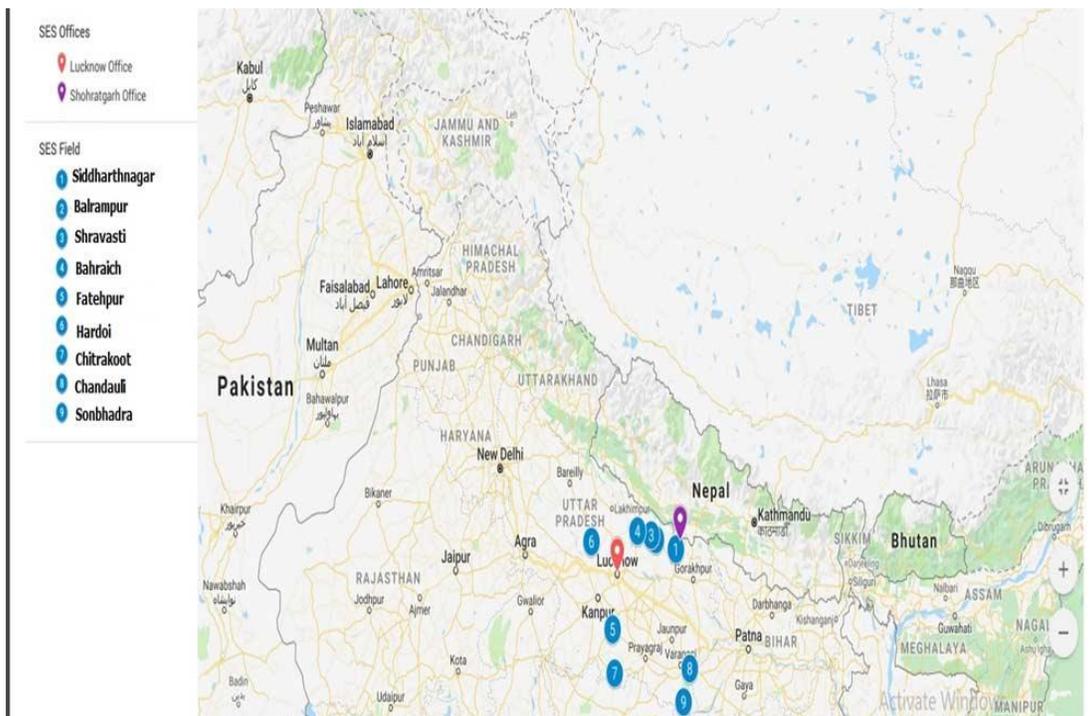
COMMUNITY DEVELOPMENT

SES believes that working directly with the communities and their development has an important place. Keeping this in view, SES works directly with the communities, supports the formation of People's organizations, and focuses on the most vulnerable sections of rural populations.

OUR TARGET GROUP

SES works with target group which belong to poor/vulnerable/disadvantage group. Our Target group is irrespective of sex, caste or religion. These target groups belongs to rural and urban area.

WHERE WE WORK



Amongst all the remote areas in India, SES has started with one of the most challenging places for its work. Eastern Part of Uttar Pradesh which lags behind in social and economic indicator (especially 8 aspirational districts) in comparison of developed part of state as well as country. SES works in 30 districts including state capital of Lucknow. It includes rural and urban areas of those districts.

Micro-Poultry Programme for women empowerment with SoCCs

The programme is implemented in Siddharthnagar district of Uttar Pradesh. India is an agro-based country, 70% people live in villages. They are mostly poor. They have only agricultural labor to invest. These people spend most of the time in a year without getting any work. As a result, during these periods they do not have any scope of earning. Most of males migrate to city for better livelihood opportunities. 48% of total populations in the country are women. They are less educated, unskilled and do not have any access to income generating



activities. They get less food; their caloric intake is lower than that of male. The effect of extreme poverty falls most severely upon them and their children. Some of them are single mother or widow. At bottom of pyramid, they fall below poverty line and experience chronic food shortage due to their inability to participate in any income generation activities. Poverty has forced most of these women out of their house in search of work as day labor. Unfortunately female wage rate is also less than male wage rate in India. Hunger and poverty are endemic in rural a communities in India b women and young girls who constitute the most significant group of people here lack capital and capacity building to invest in sustainable income generation practices. Poultry farming especially by this group of women is a very beneficial programme. The programme has given excellent benefit to the poorest group of 200 women in 14 villages of the district. The key objectives of programme are:

- Increase in income of women involved in poultry farming.
- Increase in knowledge of women on financial literacy, reproductive and sexual health, sanitation, hygiene, gender equality etc. through regular interaction.

- Increase in opportunity for women through additional income generated from poultry farming.
- Targeted women shall enable to communicate, negotiate and resolve conflict to address gender discrimination and violence.

Activities of Programme :

- Formation of SHG and regular meeting saving and interaction in the group
- Cleanliness of neighbourhood.
- No. of ALP (Adult Literacy Programme) conducted organization
- Training of community members on Farmer Producer Organization
- Training of members on Farmer Producer Company
- Community based campaign focusing on women issues

Outcome and Impact:

- Sale of chicken worth Rs. 11053330, profit of Rs. 87599
- Along with backyard poultry farming 73 women started the work of other livelihoods.
- 8 Women's groups linked with National Rural Livelihoods Mission schemes.
- 16 Women groups have started regular monthly meeting out off 21 women groups.
- Women participation increase in the village level VHSNC, VHND programme.
- 164 women out off 200 women have started to decision making them.
- 179 out of 200 women member learn own signature through the delevered sessions.
- 200 women taken membership in Farmers Producer Organization.
- Women have better understanding of farmer Producer Company after training.
- Dry rations and Hygiene materials kits were distributed to 75 very poor beneficiaries during Covid period.



ADOLESCENT EMPOWERMENT PROGRAMME IN SIDDHARTHANAGAR.

In Uttar Pradesh, adolescents face very poor conditions in health, education and gender based violence. High dropout rates in schools especially adolescent girls, lack of awareness and gender discrimination. Gender related challenges such as restrictions on mobility, lack of schooling or dropping out of school, early or child marriage, and accessibilities of health services and violence. SES commitment to work with adolescent age group and their empowerment, SES with support of Breakthrough and IKEA foundation, is implementing the “Empowering Adolescent Program” known as DE TALI – Banegi Baat Sath Sath from last three years in the district Siddharthnagar. The adolescent rights and empowerment program is embrace empowerment – the expansion in adolescent’s ability to make strategic life choices in a context where this ability has been previously denied to them. This empowerment will encompass the context in which they live, their agency to take decision and the outcome of their choices regarding education, health facilities and rights issues. The project seeks to engage and empower to 21047 adolescents with micro level social, educational, health and economic multiplier benefits in community and schools. The programme cover 70 gram panchayat and 77 schools.

Activities of Programme :

- Health camps for the benefit of community are organized at the Gram Panchayat level, by the adolescent girls for generating awareness on health, hygiene and nutrition related issues. It is organized in 28 villages. During Health Camp total of 1342 adolescent girls & boys participated which includes children of Roshan Tara, and Kishori Group are reached.
- In order to increase participation and involvement in the program of stakeholders and parent in the community, Kishori Mela is organized by the adolescent, in which to make a comprehensive effort and intervene at the level of family and society by making an understanding on the issues of education, health or gender based discrimination of adolescent. It is a mobilization and engagement event which provides space/ platform for adolescent to show case their talents and knowledge about various issues of the project through presentation of posters / pump lets aspiration chart etc. Total 14 Kishori Mela is conducted with reach of 1685 community members.
- 89 members are participated in the SHG training. The purpose of the training was to orient and sensitize members about the adolescent rights and empowerment component especially gender and violence in contexts of adolescent.
- 120 selected peer educators/ Roshan Tara were trained on education, health, rights and gender issues.
- Video van covered 80 points in 30 days. It has reached 4812 community members. The purpose of video van is to sensitize community on issue of adolescents and motivate them to participate in theatre of oppressed and share their point of view on the issue.



Outcome and Impact:

- 70% of adolescent girls who are taking demanding action. They are negotiating in their families on various issues such as education, health services, mobility, age at marriage etc.

- 75 % of adolescent girls who perceive that their parents provide support rather than obstruct them on matters of various issues.
- 85 %of Gram Panchayat where community stakeholders take supportive actions on issues related to adolescent girls.
- 80 % of Gram Panchayat where frontline service providers are providing improved services due to efforts of partners and staff.
- Build the capacity and knowledge of stakeholders on about adolescent right based issues through various trainings , workshop
- Addressed the gender and child marriage issues in the community by existing groups and stakeholders
- Community based organizations such as Nari Sangh , Kishori group , SHG , Farmer club are addressing the adolescent issues in their existing work activities.
- Inter-generational between adolescent and their parents started on their rights issues.
- Peer educator leads the activities of group sessions and mobilization at community level
- Parent and community stakeholders providing safe space and support to adolescent. Increased the participation and engagement /ownership of community people.

ADOLESCENT EMPOWERMENT PROGRAMME IN LUCKNOW

UDAAN, a program to empower adolescent girls (age 11-19 yrs) living in urban slums of Lucknow, Uttar Pradesh, India, was started in May 2018 by Shohratgarh Environmental Society with the support of Asia Initiative. The Program successfully associated more than 500 girls with the Social Credit Capitals (SoCCs) a major component of the project. Social Credit Capitals (SoCCs) is a community currency for social good which acts as a catalyst for development without sole reliance on money. Social Capital is a community's propensity to undertake



task for collective good. This year 2020-21 the program targets to reach out to 500 more girls covering total 1500 adolescent girls in the program. This year, the **objective** was to provide quality education (Digital & English literacy) to the girls in an enabling environment. Apart from it, the program also focused on other key skills (life skill as well as social emotional skills) the most essential aspect to increase the scope of learning beyond subject matters. The program also focuses on to spread the awareness of SOCCs among the community and finds out its scope for the welfare of community with the participation of community members esp. mothers. The key **activities** of this year 2020-21 are:

- **Establishment of UDAAN EDUCATION CENTERS**

Digital Literacy and English Literacy has been a major redemption component of SoCCs program but due to non-availability of independent centre set up the program faced many challenges to implement the literacy program effectively & to ensure quality education to the girls. To overcome these challenges, this year **Asia Initiatives** with support of **Frauenpower** has established 3 education centres in the communities. Apart from ensuring quality education the centre has also acted as a resource centre for the girls to have sessions on life skills & career counselling.

- **Introduction of Kids Who Kode Curriculum**

Brain child of Bangalore based Kids Who Kode organization; the program is prepping young kids in Bengaluru to become future leaders in technology by teaching them different coding languages. **Asia Initiatives** with support of **Kids Who Kode** has implemented Level 1 of the curriculum for all the students enrolled in digital class. The curriculum includes fundamentals of computer, MS office, Brochures designing, World Wide Web as well as Internet & its Safety.

- **SOCCS Buddies Program**

As part of our COVID response, **SoCCs buddies program** was introduced for the SoCCs participants to talk with people around the world. Participants on both sides shared and learned more about each other's lives and make friends all the way around the world. The program includes an innovative and interactive online learning session for the participants as they get opportunity to talk with the teen girls based in other countries. SoCCs buddies on both the side are sharing and learning more about each other's lives and making friend all the way around the world.

OBSERVE PROGRAM

This year, the program also focused on the girls to understand the essence of community so that they can look for the community problems and can take appropriate steps to solve them & introduced Observe-Home Edition amongst the participants. The **observe program** is designed by **The Centre of living city** with support from the Ford Foundation aims to develop the voices of the youth by guiding them to pay attention to their cities, understand its functioning, rethink the city based on their observations and effectively communicate the change they desire. Introduction

OUTCOME and IMPACT:

- Total 1272 participants enrolled in the communities & 214 participants enrolled in Schools are sign up with the project. All these participants teaching younger children have been verified for their teaching.



- Out of 230 girls, 180 girls have completed the SoCCs buddies program.

- 325 girls enrolled in digital literacy classes and completed the classes.
- 120 girls have completed the English class.
- 90 girls has completed observe programme.
- 85% participants have been teaching younger children.
- Most of these girls (65%) are teaching the younger children more than twice in a week.
- 3% participated in more than 3 SoCCs activities.
- The families have become more open to send girls outside alone. This resulted in participation of more girls at Udaan Education Center.
- Thank you/Aspiration making card competition has Strengthen aspiration bonding with the parents by expressing their aspiration for quality education and future career.
- There is increased in number of girls accessing mobile phones to attend SoCCs buddies session.
- Girls are now equipped with necessary skills to attend online classes/meeting.
- The peer educators and mentors now become the agents of change in the community. The mentors and peer educators have been helping the organization in social mobilization activities & addressing key social & civic issues in their community.
- The community members' esp. women now understand the benefit of SoCCs associated with the project. Women have shown their willingness to participate in SoCCs activities to get them engaged in livelihood activities.
- The women in the communities are now aware of financial products and the importance of saving. In some community women have started saving their money in group.

TRIBAL DEVELOPMENT PROGRAMME



As per Niti Ayog, Balrampur is one of aspirational districts among 117 districts of India. It is one of most schedule tribe populated district of Uttar Pradesh. The block pachpedwa of district has large number of Tharu population. They live strategically near important border areas which make their position sensitive as regards the security of the country. Their economy is closely linked with the forests and they are living a sub-standard life because of their primitive mode of livelihood. Majority of them are placed below the poverty line, possessing meager assets and are exclusively dependent on wages, forest produce and agriculture. With support of NABARD, Shohratgarh Environmental Society (SES) is focusing for sustained and improved livelihood for working with 500 tribal families (450+50 landless Tharu family) in Pachpedwa block. The **objectives** of programme is to create replicable models of integrated development of tharu tribal families on participatory basis, through adaptation of sustainable income generating activities based on potential of the area & needs.

Specific Objectives:

- To enhance the agricultural productivity through orchard based farming, horticulture, sustainable and climate resilient agriculture by conserving water and adopting water harvesting technologies.
- To take up promotional efforts such as capacity building, exposure visits, training of deprived tribal population.
- Promotion of micro-credit, promotion of SHGs, Income generating activities for selected target tribal community.
- Socio-economic development of women and other vulnerable population.
- Promotion and marketing of products manufactured by selected tribal families/communities.



The **activities** undertaken in the Wadi project are as follows:

- Orchard Development (fruit plantation) as the core component. Soil and moisture conservation measures.
- Water Resources Management (Conservation & use).

- Sustainable Agriculture.
- Community development
- Women Development through components such as Drudgery Reduction measures, On-Farm and Non-Farm Income Generating Activities and Formation of SHGs.
- Community health
- Promotion of Agro and Horticultural produces through Farmer Producer Company.

Output & Impact:

- Established Wadi in 125 acre with plant like mango, guava, subabool and sahan.
- The soil conservation and water resource development is done in 125 and 35 acres.
- 20 landless women were engaged in non -farm activities goatry and chick rearing
- 2 Awareness Campaign on Water borne diseases, safe drinking water ,open defecation, menstrual hygiene management.
- To promote nutrient community, programme , established 20 poshan vatika(Kitchen Garden) which will suffice for beneficiary to get nutritious food regularly.
- There are 3 health and 2 vet camps were organized.
- Various training was conducted. It has included wadi training, soil and water training, non-farm training, sustainable and resilient agriculture. It helped community members to enhance their skill on themes.

Promotion and Marketing of Kalanamak Rice through Farmer Producer Company

Kalanamak is one of the finest quality scented rices of India. It derives its name from black husk (kala = black; the suffix 'namak' means salt). This variety has been in cultivation since the Buddhist period (600 BC). Over the last few years cultivation of Kala Namak declined due to outburst of panicle blast epidemics during two consecutive years: 1998 and 1999 and non-availability of quality seeds and research support. In 2009, Shohratgarh Environmental Society has started effort of conservation of Kala Namak in its origin district Siddharthnagar. Impressed with the quality of Kala Namak, SES has joined hand with the organization like NABARD and Save Indian Farmers. The **objective** of programme is to create an farmer producer company which focuses on happiness and well-being for small, marginalized and landless farmers by creating sustainable livelihood by improving productivity and providing market linkage for the Kala Namak rice. As a result of collective effort, Bodhisattva Agro Farmer Producer Company was formed. Today, there are 300 members from 32 viallges of the farmer producer company who are enthusiastic to lead the FPO with mission of selling Kala Namak in every nooks and crannies of India. Kala Namak is One Product under U.P. Government ODOP(One District One Product) scheme. Farmers expect ODOP push will gives Kalanamak rice a better market in coming days. The activities of programme include:

- Issues based awareness meeting has been conducted with identified / selected farmers in each village of project area. Through the discussion, display of IEC materials and sharing the field experiences focused on project issues especially Farmers Producer Organization formation its structure and marketing process was ensured during meetings. A total of 12 meetings were organized by the project team in accordance with the set plan and agenda, in which 325 farming community participated in which 93 women were involved.

- For the program key indicators and assessment of present situation, survey of the project area has been done by the team and volunteer in all 12 villages. They have collected the data and basic information about the key major issues related to project. In each project village, survey was done on prescribed format under which 100 families were covered.



- A one day orientation of identified prospective members has been conducted at village level. The key major issues related to FPO such as concept and key process and strategy of implementing FPO, key guideline and document required and problem v/s solution of Kalanamak was focused through group discussion, group exercise and presentation. Under which, 268 prospective members were trained in 12 training programs.
- one potential leaders from each village were participated a training program on various project issues such as FPO implementation , role and responsibilities , business plan , sustainable agriculture practices etc. at village level. After that follow up meetings has been done through the regular interactions and meetings potential leaders were mobilized about program objectives and benefits of the program. 52 farmers participated in the training.

- Identifying value proposition for setting FPO was done, therefore Regular meetings and follow up meeting was streamlined, 07 potential and pro-active farmers were identified and selected as member of board of director in farmer producer organization. The Bodhisattva Agro Farmer Producer Company was formed in December 2020.
- One day village level planning meeting were conducted in each project village =. Under the meeting key issues such as role of FPO and member, business plan of production and program issues was focused through discussion and group interactions. Under which 263 selected farmers from 12 villages were participated in village level business planning meeting and shared the views and opinion about the plan and major challenging issues. Business plan were prepared.
- The quarterly meeting of board members and general members were conducted.



Outcome and Impact:

- Farmer Producer Company was formed.
- Social capital built in the form of FPOs.
- Improved gender relations and decision making of women farmers, enhanced status in FIG & FPOs – by giving them board member positions.

- Recognition on Institutional viability for plan and action on social /economical development in community.
- Increased bargaining power in member of FPO / BOD for purchase (input) and marketing (output).
- Reduced social conflicts and risks, simultaneously enhanced awareness level of community at the household level.
- Improved food and nutritional values through social behavior change
- Started the marketing & promotion of Kalanamak through packaging, branding of Kalanamak rice by using promotional IEC and inputs.

GLOW CLUB

The programme is supported by Global Glow. It is implemented in district Siddharthnagar. The objective of programme is girls with out-of-school safe spaces to learn and explore, and trusted and knowledgeable mentors to help them discover new techniques for self-empowerment, advocacy, and skill-building, so girls have the tools they need to grow into confident, self-aware, and successful women. We are working with 100 girls organized in 5 clubs in Lucknow city. These modules based on principles of Collaborative for Academic, Social, and Emotional Learning (CASEL) Core Competencies to help girls develop into well-rounded, empathetic, and intuitive individuals, who know how to go after the goals they want to achieve. Self-advocacy, self-Awareness, & self-management,. The topics of module are:



- Social Awareness & Empathizing with Others
- Responsible Decision-Making
- The Power of Girls
- The Importance of Storytelling & Telling My Own Story

CHILDREN EMPOWERMENT

Shohratgarh Environmental Society focus on children issues along with education, health, nutrition etc. . We are committed to focus on issue of Child development, protection, survival and participation.

A.CHILDLINE 1098:

CHILDLINE 1098, a phone number that spells hope for millions of children across India. CHILDLINE is India's first 24-hour, toll-free, emergency phone service for children in need of aid and assistance. It does not only respond to the emergency needs of children but also links them to services for their long-term care and rehabilitation. Not only a child, a concerned adult can also dial 1098, the toll-free number to access the services of the CHILDLINE. Shohratgarh Environmental Society is collaborative agency for district Siddharthnagar. The Mission of Childline are To reach out to every child in need and ensure their rights and protection through the Four Cs:

- Connect: through helpline
- Catalyze: through active advocacy
- Collaborate: through networks
- Communicate: to make child protection a priority

CHILDLINE works for the protection of the rights of all children in general, but the special

focus is on the children in need of care and protection, especially the more vulnerable sections,

Street children and youth living alone on the streets

- Child laborers working in the unorganized and organized sectors
- Domestic help, especially girl domestics
- Children affected by physical/sexual/emotional abuse in family, schools or institutions

- Children who need emotional support and guidance
- Children of commercial sex workers
- Child victims of the flesh trade
- Victims of child trafficking
- Children abandoned by parents or guardians

- Missing children
- Run-away children
- Children who are victims of substance-abuse
- Differently-abled children
- Children in conflict with law
- Children in institutions

- Mentally challenged children
- HIV/AIDS infected children
- Children affected by conflict and disaster
- Child political refugees
- Children whose families are in crises

The objective of childline is:

- To reach out to every child in need of care and protection by responding to emergencies on 1098.
- Awareness about CHILDLINE 1098 amongst every Indian child.

- To provide a platform of networking amongst organizations and to provide linkages to support systems that facilitates the rehabilitation of children in need of care and protection.
- To work together with the Allied Systems (Police, Health Care, Juvenile Justice, Transport, Legal, Education, Communication, Media, Political and the Community) to create child friendly systems.
- To advocate services for children those are inaccessible or non-existent.
- To create a body of NGOs and Government organizations working within the national framework and policy for children.
- To be a nodal child protection agency in the country, providing child protection services to children in need of care and protection.
- To contribute and work towards strengthening and participating in a global movement that addresses issues related to child protection and ensures that children's voices are heard.

The strategies of operations are:

- Crisis intervention
- Direct assistance
- Emotional support and guidance
- Referral services
- Long term rehabilitation

Activities:

Childline team celebrated a event of world environment day on dated 5 June 2020 in field of Naugarh block in village Madhukarpur . Under this event a goshi of community and stakeholder organize on safe environment as well as keep the resources of environment. Plantation has done with engagement of PRI member and community for

healthy environment. In the last , childline team informed to present people about childline programe and note down the tool free number of childline for response in case of child support .

A Signature campaign was organized on Child Labour Day at Uska block parisar and Near State bank Siddharth nagar. In which approx 150 people has been signed with commitment for save children from labour. All stakeholders, officials were jointed the campaign for success.

The “Childline Se Dosti Week Suraksha Bandhan” campaign started on 18 November 2020 from District office with involving of Deepak Mena District magistrate, Mr. Ram abhilash tripathi Superintendent of Police Siddharthnagar by the Childline program team. First off all Mr. Sunil upadhyay shared the program agenda and objective in details and he provided notebook for suggestions and feedback from D.M and S.P. Siddharthnagar. After that children were use Suraksha Bandhan to D.M and S.P. for own safety and security and asked for child rights. D.M and S.P.appreciated the work and effort of Childline team. He will follow-up about information and motivation on child rights and empowerment issues. Then Childline team and youth visited circle office, DPO, JJB, CWC office and SJPU/AHTU office and bound the ribbon of Suraksha Bandhan to respected district officials and the departments by children.

Under the Childline se dosti program, team has been organized a drawing competition on dosti week dated 21 November 2020 in the Ram Milan Chaurasiya Inter Collage, Mithwal Bazar Siddharth nagar . 46 children of the school were participated in competition. Team has mobilized to children about youth rights, Age of Marriage, Basic knowledge and Government infrastructure through the discussion and meeting. Banner, posters, holding, handbill and brochure was used and informed to children for build knowledge and information.

Case Interventions:

S.N.	Type of case	April 2020 to March 2021
01	Shelter	29
02	Medical	17
03	Missing	01
04	Restoration	41
05	Parents asking help	37
06	Reff- by- other CHILDLINE	01
07	Other intervention	50
08	Protection form Abuse	75
09	Did not intervention/ found	37
10	Emotional support and guide	22
	Total	310

Impacts of the programme are:

- 1- Increasing awareness and sensitization between community and stakeholder about childline program.
- 2- CBOs/ Institution and media have been involved in every case and give support to childline. Program news and case news coverage increased by media houses.
- 3- Visibility and identity of Childline program in the district. Departments especially health, police gives medical and restoration support in case.
- 4- Participation has been done in inter department meeting at district level after invitation. Good relationship and coordination with key officials through regular interaction.



“**Rupantaran**” is an initiative started by SES in 2018. “**Rupantaran**” meaning is “*Change in the form of appearance*”. After working over three decades in social sector, we are looking for more effective manner of communication. After training on comics by our resource partner, we started looking comics as a tool which can bring change social change over a period of time. “**Rupantaran**” presents important messages on our contemporary social situation in other form i.e. comics. These cartoons are drawn by young peer educators and community groups who are experiencing or aware of certain social injustices and inequality, therefore making them different from mainstream comics. “**Rupantaran**” is another kind of communication tools, as it presents the realities and experiences from daily life events in a way which is creative and engaging. “**Rupantaran**” primarily highlight local issues and are therefore able to attract the attention of the fellow citizens, as they too can relate to the stories from their own experience and make meaning out of it. **Rupantaran** enable people to engage in debate based on the stories they see in it. Through **Rupantaran**, we are looking to bring likeminded comic developer on one platform whose work can raise awareness and advocate for issue which is affecting the society at large.



Water is the basis of all life on Earth. Humans need water to drink, grow food, and clean. Water also provides heat to our homes and amazing recreational opportunities (like swimming and fishing). Animals that live on land and those that live in lakes, ponds, and oceans also need clean water to survive and thrive. The health of our environment, including the health of plants and animals, is deeply tied to the health of our waterways. It is no surprise that ensuring we have access to safe, clean water is an important issue for so many people across the state, country, and the world. Water being a life saving element became scarce day by day with the growing population. Many people thought that it is a limitless resource and waste it or over use it. Teaching about water issues, taking action to conserve and preserve water, ensuring that all people and animals have access to clean water, and of course celebrating our natural resources are all important parts of a **Water Warriors** Campaign. By 2040, there will be no drinking water almost all of India. We need warriors who can successfully fight to protect and conserve the water not only for themselves but for future generations. The campaign educate people on the front of water conservation & management. **Water Warriors** can be an individual, community, school or organization etc. efforts that can act as a precursor to bring a shift in people's attitudes regarding conservation of water.



“Project Aashayein” – is ray of hope for those underprivileged children who will get help in financial assistance their studies. Do you remember our childhood days when at the start of each academic year? You run to the nearby shop with parents to buy new books, textbooks, stationery. But there are many kids who are deprived of this basic need for their education. SES’ Ashayein is answer for that question; The objective is to support those children who are not able to continue their education due to family conditions.



Safer Road, Safer City

“Safer Road, Safer City” is a campaign to create broader awareness among citizen of India, about the magnitude of the road traffic injury problem and the main factors which place people at risk. This is because road traffic trauma affects individuals, friends and families, and ultimately the entire community we live in. Road safety is a deeply personal issue, our testimonies is what we strongly believe can help to convey a sense of urgency. Campaign also focus on safe and efficient road transport, contributing to economic growth and development, through improved cooperation and compliance from road users, the business and NGO community and public and private sector interventions.



Though , India has a well-institutionalized system of vocational training, it has not sufficiently prepared its youth with the skills that today’s industries require or forced to join available skill which is not as per their interest. With 12.8 million young people newly entering the labor market every year (GOI 2011),the government recognizes that the country faces a serious skills shortage, as the majority of these new labor market entrants are likely to remain unskilled. On the one hand, India is poised to have the largest and youngest workforce in the world. On the other hand, firms are unable to hire skilled workers because of skill/interest-mismatches. Every year, ~61 million students in India dropout of high school and with less than 5% of all students receiving any formal career coaching .Close to 30% of India’s youth are neither employed nor in education or training, leaving them to work in the informal sector. So, there is need of guidance, counseling and training of these young populations so quality skill requirement of country is fulfilled vis-à-vis youth get employed in right job. “**Torchbearer**” campaign aims to prepare young population to easily transit from school to workforce. Through the campaign, we focus on:



मितवा

Only 18% of India's 335 million menstruating women and girls use sanitary products to manage their menses. In India, 300 million women rely on rags, plastics, sand and ash to address their sanitation needs during the menstrual cycle which is not a hygienic way to deal with it. Due to high cost of sanitary napkins majority of the Indian women cannot afford it and rely on old cloth which they reuse. "Mitwa" – is menstrual hygiene campaign to support women and adolescent girls. There, they can have accurate and pragmatic information on usage of menstrual pads, access to quality menstrual pads and adequate disposal. The campaign aims to sensitize and enhance knowledge (dispelling myth)



Harit campaign focuses to create a sense of 'sustainable consumption and lifestyle' among the people to understand collaborative consumption and its benefits to environment and economy. It aims to shift in idea of 'me' to gradually evolving to 'we' i.e. People shall become more willing to share, sharing economy applies to all walks of life like goods sharing, knowledge sharing, land sharing, transport sharing, space sharing and labour sharing are few examples. The campaign also focus to protect natural resources and reduce the adverse impact of anthropogenic activity on environment.

PART-IV-GOVERNING BOARD 2020-21(till March 2021)

S.N	Name	Post	Profession
01.	Dr. Udai Bhan Mall	President	Retired Veterinary Doctor
02.	Dr. Arvind Kumar Singh	Vice President	Teaching
03.	Sandeep Srivastava	Secretary	Social Worker
04.	Dr. Seema Srivastava	Joint Secretary	Teaching
05.	Sri P.K.Pandey	Treasurer	Retired. Teacher
06.	Himanshu Rai	Observer – 1st	Private Job
07.	Jitendra Kumar Srivastava	Observer – 2nd	Retired Bank Officer
08.	Dr. Anita Khare	Vice President (Women)	Doctor
09.	Sushree Divya Nigam	Joint Secretary (Women)	Teaching

PART-V-SES PARTNERS AND NETWORK

Resource Partners



Network





9, Prem Kunj, Adarsh Colony, Shohratgarh-272205, U.P., India

MS-1/17, Ground Floor, Sector-A, Sitapur Road Scheme,

Lucknow-226021, U.P., India

TEL: +91 0522 4334323,8318700367

<http://sesindia.org>

Mail: sesindia@sesindia.org

follow us:

[facebook.com/indiases](https://www.facebook.com/indiases)

twitter.com/sesindia

[instagram.com/ses.india](https://www.instagram.com/ses.india)